

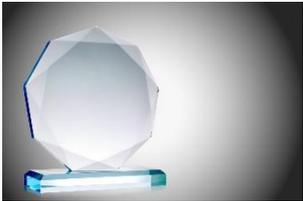
Press release: Mellex AG

SAMFEX Innovator Awards 2017:

Mellex AG honours driver of innovation in the field of hotel technology

Gothia Towers Gothenburg wins Top Innovator Award 2017

Neuhausen, February 22, 2018 – Winner of the SAMFEX Top Innovator Award 2017 is Gothia Towers Hotel in Gothenburg. The award is allocated by successful German hotel software specialist Mellex AG, who annually rewards their most forward-thinking clients for their contribution towards the further development of the flagship product SAMFEX – a smart software solution for the industry’s back-of-house management of the future. With its 1.200 guest rooms and a congress venue for up to 8.800 guests in total, Gothia Towers is one of the largest hotels in Europe. The modern property in the centre of Gothenburg is an active SAMFEX user since 2016, and challenges the Mellex AG team regularly with new and most welcome tasks, which have inspired significant developments for the ever-evolving software solution.

		
<p>Samfex Innovator Award ©Mellex AG</p>	<p>Gothia Towers ©Gothia Towers</p>	<p>Housekeeping Dashboard ©Mellex AG</p>

From the development of a specific new feature, e.g. for housekeeping or asset management, to superfast setup processes or the introduction of new mobile devices for the hotel staff: For Mellex-CEO Alexander Melle, his clients are more than just users; they’re also drivers of innovation and a constant source of ideas for the next evolutionary step, which is why he has started the SAMFEX Innovator Awards in 2015. **Gothia Towers in Gothenburg** – winner of SAMFEX Top Innovator Award 2017 – is absolute frontrunner in the field of housekeeping amongst SAMFEX’ users. With their comprehensive utilisation of the app and their constant, constructive feedback, the hotel has influenced the evolution of the software significantly.

Located in Gothenburg's vibrant events district Korsvägen, and only a few minutes' walk from the city centre, the impressive Gothia Towers Hotel with its 41.000 square metres of space, 1.200 guest rooms, five restaurants and an exclusive Spa overlooking the city is one of the Nordic region's most attractive meeting places. For 2 years, the hotel relies on the ultra-flexible software solution SAMFEX for their back-of-house-management, mainly utilized in Front Office and partly on maintenance tasks, but especially in the housekeeping department.

Mellex AG rewards the Gothia Towers Hotel with the SAMFEX innovator certificate for "Top innovator 2017" and a representative trophy.

For more information please visit samfex.com.

About Mellex AG:

SAMFEX is a product of Mellex AG and is a unique and customizable back of the house, service & maintenance software solution for hotels and related facilities. Successfully assisting engineering, housekeeping and guest services manage their daily work. SAMFEX assists hotel teams in over 25 countries around the globe.

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